

UNIVERSITY OF ARIZONA
DEPARTMENT OF HUMAN RESOURCES
CLASSIFIED STAFF EMPLOYEE JOB DESCRIPTIONS

JOB CODE: 73141

TITLE: Web Site Designer/Developer, Senior

IT PAY BAND: B11

FLSA: Exempt

Purpose of Classification:

Designs, develops, implements, and maintains department, college, or institutional web sites. Researches existing and new technologies for implementation on web sites. Designs and/or develops associated databases and user interfaces. Consults /advises users regarding accessibility, usability, and aesthetic appeal of web sites. Assignments include web site design and/or web site development.

Distinguishing Characteristics:

This is the second in a series of three classifications. It is distinguished from the Web Site Designer/Developer which designs, develops, implements, and maintains department, college, or institutional web sites and consults with users regarding web content and development requirements. It is distinguished from the Web Site Developer/Designer, Principal which manages web site design and/or development projects and analyzes web infrastructure and systems requirements to determine and plan for future web resources, hardware, software and security needs.

Example of Duties:

Web Site Design

- Researches and compiles information concerning new web site design software.
- Designs user interfaces including menus and navigational tools to maximize web site usability.
- Designs original graphics and multi-media for web sites. Researches and implements graphical and multi-media web software and applications including text, audio, graphics, animation, video and interactive elements.
- Consults with and advises content providers regarding accessibility, usability and aesthetic appeal of web sites. Assists content providers in designing web pages for use by individuals with a range of visual, auditory, motor/mobility and cognitive abilities.
- Participates as a team member in web site development/design projects.

Web Site Development

- Researches web site development software.
- Develops and maintains user interfaces including menus and navigational tools to maximize web site usability and databases associated with web sites.
- Designs databases associated with web sites.

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- Assists content providers in developing and maintaining web sites for use by individuals with a range of visual, auditory, motor/mobility and cognitive abilities.
- Implements and maintains web site architecture, programs and scripts.
- Participates as a team member in web site development/design projects.
- May participate in web server hardware/software administration.

Knowledge, Skills and Abilities:

- Knowledge of current and emerging multi-media and/or web site development software.
- Knowledge of web site architecture.
- Knowledge of web standards and protocols including usability and accessibility standards.
- Skill in web site development and/or design including database development and interface and navigation tool design.
- Skill in researching and using new web site development/design software.
- Skill in designing or developing usable and accessible web sites and/or original graphics.
- Skill in providing consultation regarding web site design/development projects.
- Ability to work with diverse team members/users.
- Ability to communicate effectively verbally and in writing.

Minimum Qualifications:

- Five years of progressively responsible web site design and/or development experience; OR,
- Associate's degree in a related field AND four years of web site design and/or development experience; OR,
- Any equivalent combination of experience, training and/or education.

This description is intended to be generic in nature. It is not intended to determine specific duties and responsibilities of any particular position. Essential functions and overtime eligibility may vary based on the specific tasks assigned to the position.

Prepared: 05/01/09